

Insider Report

Making Money Online With NO Product of Your Own

Promoting other people's products for a cut of the profits is one of the most lucrative (and fast) ways to make a bundle online.

Affiliate marketing has been a proven money maker for over a decade now, and it's easy to do once you're set up.

As with any business model, money doesn't fall from the sky with affiliate marketing, but after just a short time, it sure can feel like it!

Affiliate marketing has been around for a long time. I suppose being known as the World's #1 Super Affiliate qualifies me to talk about it with some authority. But I didn't get there overnight.

Affiliate marketing is just like any other online business approach—you won't be wealthy right away. That said, affiliate marketing is a proven model that has worked for many people, and there's no reason it can't work for you. In fact, affiliate marketing is one of the easiest, quickest ways around for getting started online. You can start small, build steadily, and ultimately challenge me in affiliate contests.

All you need is a simple plan to start and grow your business. I'll give you that plan in this report.

What Exactly Is Affiliate Marketing?

Affiliate marketing is promoting somebody else's product for a cut of the profits. It's making sales without having to create anything! All you need is a product to promote and a receptive audience to promote it to.

Here's how the flow usually goes:



Here's what that picture shows:

- You'll get traffic to your site
- Your site will have a review page for a given product you're promoting
- You'll entice people to check out the product sales page and "warm them up" to buy
- You'll give them a good reason to join your mailing list
- That list will feed back into your future efforts to bring traffic to any product you promote

Affiliate marketing is a fast business model. It doesn't take much effort to set up, the technical aspects are manageable for almost anyone, and the income potential is large. Here's how you can start cashing in...

Step 1: Pick An Affiliate Theme

You can be an affiliate marketer who simply promotes whatever you want to promote. Maybe people do that and it works fine for them. But you'll have a great chance of success if you choose a theme for your affiliate marketing.

That theme could be one of several different types:

- You could target a specific market, such as people new to Internet marketing
- You could target a category of products, such as software related to website management
- You could target a business process, such as information product creation

Having a theme lets you speak with a consistent voice to your affiliate marketing mailing list. You'll develop a reputation for being an expert in your particular area, which will give you more credibility when you recommend a product.

For example, you could develop an affiliate marketing business around Google's Adwords program. There's a huge market for information about Adwords, software for making Adwords easier to manage and more profitable, coaching related to writing effective Adwords ads and running successful campaigns, and so on.



If you develop a theme in that area, you can end up being "the Adwords expert" as far as your list is concerned. You'll essentially develop a specialty as an affiliate marketer. That will make it much more likely that they'll buy a product when you recommend it.

Step 2: Set Up Your Site And Autoresponder

You learned about setting up a mini-site in Report #1. That's really all you need for affiliate marketing. In fact, when you first start you'll probably need the simplest mini-site around – a site with a single page.

That means you simply need a domain (remember www.NameCheap.com) and some hosting (remember www.HostGator.com).

As you'll see in the next couple of steps, you're going to choose several products to promote, and you'll write a product review page for each one. So your site will be a series of pages that aren't really related to each other, except that they'll all fit with your theme.

Each of the review pages will warm up a prospect before sending him to the actual product sales page



where he can buy the product you're promoting. For now, you can just create a placeholder HTML page that I'll show you how to complete later.

Once you have that basic site scaffolding set up, it's time to choose your products.

Step 3: Choose Products You'll Promote

You don't have to choose every single product you'll promote forever. It would be foolish to try to do that. There will be great products coming out later that you can't know about in advance. But you have to start somewhere.

I suggest that you choose 5-10 products to promote initially. That will get you started. As new products come out, or as you discover which products sell better than others, you can expand and/or refine your product selection.



But where should you start your product search? I'll probably start sounding like a broken record on this, but I recommend starting with

www.ClickBank.com. Their

Marketplace now has over

30,000 digital products, which makes it one of the largest selections of affiliate products online. Their website says they have 10,000 products, but I think that number is outdated – either way, it's a big selection!

Even better, promoting a ClickBank product costs you nothing. You just find the product you want to promote, get the affiliate link for it (ClickBank calls it a *hoplink*) and start promoting. ClickBank handles paying your commissions, and you'll get a check every two weeks. You can check your sales and stats in your account online.

Extending the example of an Adwords focused affiliate marketing business, you can search the ClickBank Marketplace to find related products you could promote. You might fill out the search form like this:

Account Home:

Welcome to ClickBank!

The sales subtotals below provide a snapshot of your recent sales. The sales subtotals are calculated in Pacific Time on the 1st and 16th of each month. For more information on how to view more detailed transaction reporting, click on the "Reporting" tab on the left side of the page.

Payperiod Sales Subtotals

Period Ending	Sales
2008-01-01	\$10,802.47
2007-12-16	\$88,627.92
2007-12-01	\$50.97

Daily Sales Subtotals

Mon	Dec	31	\$490.36	<div></div>
Sun	Dec	30	\$388.18	<div></div>
Sat	Dec	29	\$185.95	<div></div>
Fri	Dec	28	\$236.48	<div></div>
Thu	Dec	27	\$354.55	<div></div>
Wed	Dec	26	\$667.64	<div></div>
Tue	Dec	25	\$380.54	<div></div>
Mon	Dec	24	\$456.14	<div></div>
Sun	Dec	23	\$319.79	<div></div>
Sat	Dec	22	\$310.58	<div></div>

Search the ClickBank Marketplace

Category:

Subcat:

Keywords:

Sort by:

Product Type:

Language:

Show: results per page

I looked in the **Marketing & Ads** category, and searched using the keyword *adwords*. That gave me some solid results, which I sorted by **High Gravity**, so I can see which products are most popular with other affiliate marketers. Here's a partial sample of the results:

- 1) Google Profits.** Combine Google AdWords And CB For Massive Internet Profits. Learn Step By Step How To Make Money Online. High Converting: [Http://www.googleprofits.com/affs.htm](http://www.googleprofits.com/affs.htm).
 \$/sale: \$12.09 | Future \$: - | Total \$/sale: \$12.09 | %/sale: 60.0% | %refd: 21.0% | grav: 23.23
[view pitch page](#) | [create hoplink](#)
- 2) \$160,000 Per Month With Google AdWords.** Learn The Secrets I Use To Make Over \$160,000 Every Single Month By Advertising On Google AdWords.
 \$/sale: \$40.97 | Future \$: \$38.61 | Total \$/sale: \$42.31 | %/sale: 50.0% | %refd: 50.0% | grav: 21.37
[view pitch page](#) | [create hoplink](#)
- 3) Google Snatch - The Free Click Formula.** Step By Step Blueprints To Attract Millions Of Cash Paying Visitors From Across The Internet, In Large Numbers Without Google Adwords And Without Paying A Dime In Advertising.
 \$/sale: \$53.03 | Future \$: - | Total \$/sale: \$53.03 | %/sale: 60.0% | %refd: 90.0% | grav: 19.31
[view pitch page](#) | [create hoplink](#)
- 4) Beating Adwords.** Tired Of High Cpc In Adwords? Beat Google At Their Own Game And Out Perform Your Competition At The Same Time. Pays \$30 / Sale.
 \$/sale: \$30.39 | Future \$: - | Total \$/sale: \$30.39 | %/sale: 50.0% | %refd: 88.0% | grav: 18.81
[view pitch page](#) | [create hoplink](#)
- 5) Become An Affiliate Bully - Evergreen CB/AdWords System | Pays 75%.** Advanced Marketing Bully Step-By-Step Case Study Demonstrates *Exactly* How A Savvy Rebel Marketer Promotes Products As An Affiliate Using Google AdWords And CB. Very High Converting & Unique Sales Funnel...
 \$/sale: \$27.03 | Future \$: - | Total \$/sale: \$27.03 | %/sale: 75.0% | %refd: 44.0% | grav: 15.48
[view pitch page](#) | [create hoplink](#)
- 6) Super Affiliate Marketers Secret Weapon.** Drive Massive Amounts Of Laser-Targeted Traffic To Your Site! Easily Dominate Google AdWords And AdSense!

Those are all solid products that have sold quite well. So how do you pick which ones you'll promote? That's where you need to dig into the **view pitch page** links and look at their sales copy. Take that third product as an example. Here's the top of the sales page:

Can you imagine a way of getting INSTANT visitors to your site without paying for it?

**Discover Google's Undisclosed Secret,
The Free Click Formula, Hidden
Since 1998 (The Birth Of Google) ...**

'The Google Ultimatum' Strategy That Allows You To Snatch Every Possible Cash Paying Customer From Every Corner Of The Web, Even If It's On Yahoo & MSN Or ANY Other Search Engine You Can Think Off ... All Done Without Spending a Single Dime!

Most importantly ... it has got NOTHING to do with blogs, list building, domain names, eBay, Adsense, social bookmarking or even Adwords! What it exposes is the NEVER-TALKED "free click formula" hidden deeply inside Google's vault since birth. A method that NOBODY wants to reveal, even the gurus...

... and as 'everyones' customer you are being misled on purpose to FAIL, so that one day you'll pack up and leave more cash on the table for people who are comfortably sitting on a formula that works! I should know ... as the day

It's a clean, simple, direct sales page. There's not even a page header graphic, which is just fine for a "cut to the chase" sales page like this. That doesn't mean the page isn't attractive and professional. It uses nice graphics later on to help it look top notch.

As you read through the copy, you can see that it's well written, makes a solid case for the product, and does a good job of justifying the price. That's what you're looking for. And if the page makes you want to buy, it's probably an effective sales letter.



3) Google Snatch - The Free Click Formula
Visitors From Across The Internet, In Large
Advertising.
\$/sale: \$53.03 | Future \$/sale: \$100.00 | Total \$/sale: \$100.00
[view pitch page](#) [create hoplink](#)

So this is a good candidate related to your chosen theme. But it's actually a twist on the theme, because the product isn't really about Adwords at all! It's about how you can bypass Adwords and get free traffic. That's perfectly fine, and it actually will appeal to the Adwords crowd, most of whom have lots big money on ad campaigns and are probably a little sick of it.

All you need to do is click the create hoplink link for it to generate your affiliate link, and then put that link on your review page (more on that in the next step).

But you're not done quite yet. You not only need to find products to promote, but you also should find the next product to promote after you promote this one. By that I mean you should look for the back end product, or the next product you'll promote to people to buy this one.

Finding a back end product isn't rocket science. There are a couple ways to go about it:

1. **Ask the product creator if he already has one.** This is the most direct route. If you can find an email address for that person (or perhaps he has a link for affiliates on his site), email him and ask directly if he has any back-end products that complement the product you'd like to promote. If he does, that saves you some work.
2. **Find a complementary product.** It doesn't have to be a perfect fit, as long as it fits your theme, but the closer it is the better.

In this particular case, there's no obvious email address for the product creator. I could Google the product name and probably find a name for the creator, or use a site like www.NameBoy.com to do a WHATIS search on the website, which might give me contact information. But in this case, I can just use the second strategy and find a complementary product. The first one in the search results is probably a good fit. Here's the top of the sales page:



**"How You Can Practically
Force Google To Flood Your
Bank Account With Cash Every
Single Day On Auto-Pilot"**

The results are in!!!

After more than two years of incredibly intense testing, I have finally developed an easy to follow Internet business plan that will let you and anyone else **make thousands of dollars in Google Cash monthly!** Read this page carefully to discover an exciting way to make a living from the comfort of your own home.

The first product talks about how to get Google traffic for free, and this follow-up product talks about how to use Google and ClickBank together to make a killing. That's a nice complementary product.

Go through that same process for each of the 5-10 core products you choose. When you're done, you'll have 5-10 initial products to promote, each with a natural back-end product to promote to buyers.

Step 4: Write Your Review Pages

Why not just buy Adwords ads to send people to affiliate sales pages directly through your affiliate links? Good question. There are two primary reasons:

- **Sending people directly to sales page can hurt your conversion rate.** When you send people directly to the sales page, you're sending them there "cold," so to speak. If you send them to a review page first, you can warm them up, meaning you can get more predisposed to buy.
- **Sending people directly to a sales page doesn't help you build a list.** People ignore this fact all the time, and it's the biggest cause of frustration for people just getting started. Think about it...if you send people to a product sales page, the person selling that product gets to add buyers to his list, but you just get commissions. The money might be good, but what happens when you want to do the next promotion? That's right, you'll have find that traffic all over again.

That's why I suggest using review pages, and they're actually quite easy to make. You start with a headline that builds in some controversy to attract attention. You might say something like this for the Google Snatch product I showed you before:

Is Google Snatch's Claim Of "Free" Google Traffic Just Another Scam?

If somebody's interested in the product, that headline will almost force him to keep reading so he can find out if it's a scam or not. Of course, your answer will be that it's not.

After that, it's good to include information about the product and why it's a good investment. If you have direct experience with the product, now's the time to talk about it. If you don't have direct experience, you have a few options:

- You can look at the sales page and talk about other people's positive experience
- You can get the product, try it out and then talk about your real experience

- You can get the product and review it, then talk about why you think it's good

Especially in the IM market, most people assume that the only way to write a good review is to use the product and get rich with it, or to lie through your teeth. Not so. You can write an honest review and helps a prospect make a purchase decision, even if you have no direct experience with the product. Here's how you might do it for the product we've been talking about.

Start with some information about the product, like this:

From: [your name]

Date: [the date]

Dear Frustrated (Or Scared) Adwords User,

You know there's money to be made with Adwords, but you also know there's some big risk. It's pretty easy to lose your shirt if you don't know what you're doing. But that's the problem isn't it? **Knowing what your doing usually takes years of trial and error learning...with lots of emphasis on the "error" part.**

I've been there myself. It stunk. It also cost me a lot of money. That's why you need Google Snatch, and it's most definitely NOT a scam. I'll give you a link to the sales page in a second, but here are the high points you need to pay special attention to:

- [key points about the product]

That's a basic introduction that lets a reader know you're familiar with the product. It also answers the leading question in your headline. Next, transition to talking about your experience, or to talking about whatever else you'll do to make the case for the product. In this case, let's assume you'll use the approach of talking about other people's experience. You might say this:

But like I said, you can get that from the sales page. What you really care about is whether or not Google Snatch will make you any money. Does it live up to its claim of "free" Google traffic? Let's see...

I'd Say It Does...Because These Experts Have Proven It

Here's what one expert said after he reviewed the product:

These methods are very easy to follow - and a 'genuine' alternative for people who want traffic from Google, but don't want to blow cash on Adwords.

-- Chris X (of DayJobKiller.com fame)

That's quite an endorsement. But let's dig deeper.

I thought it was a crazy idea as everything in the book looked TOO simple! However after I implemented, within 2 days the free traffic I got, I just can't explain.

-- Lillian Gomes

That's a real person who implemented the strategy and saw real results in just two days. It works, and people with a pulse have proven it.

That's a solid case for the product, and I got all of that material from the sales page itself.

Now at this point, you could just give the reader your affiliate link and call it done, but I don't recommend that in many cases. Remember that you have two goals as an affiliate marketer. You obviously want to get referral sales so cash comes in, but you also want to build a list you can sell additional offers to later. Here's the spot where you can build your list.

You have a couple different options:

- You can offer something complementary for free, such as a free report somebody can sign up for somewhere on your review page (perhaps in a pop-up)
- You can offer a free bonus for buying the product through your affiliate link

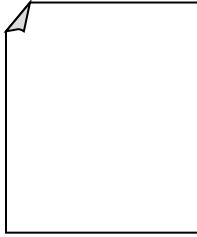
Either approach can work very well, but the second one is becoming more and more popular. If you wanted to offer a bonus, it's not hard to do. You can either create a complementary information product of your own (perhaps using some PLR material as a start), or you can hire a freelancer to help you do it (at someplace like www.Elance.com). That option might take a bit more effort on your part, but the payoff can be big.

To illustrate the concept of offering something free, though, let's keep it simple. Let's say you have some PLR material on how to write content articles in 15 minutes or less. That's a nice complementary product, so it's likely to be something a prospect might be interested in. You could present it this way, picking up where I left off before:

This is definitely something you should check out for yourself. There's a rock solid money-back guarantee for the product, so there's no risk to try it and see if you can

get the kinds of results people are crowing about. But let me sweeten the deal a little bit...

I'll Hand You My Free Content Creation Report!



for free.

Getting Google traffic for free is easy, but you're going to need some content to do it. That scares some people who think they're not writers, but never fear. I'll show you how to create your own killer content in 15 minutes or less per page. Before you know it, you'll be sucking in free traffic from Google like you're breaking the law...but it'll be completely legit. **When you buy Google Snatch through my link, I'll send you this exclusive report**

Notice that I included a placeholder for a nice ecover graphic to the left. Images of products improve conversion rates, so it's smart to include them.

Now all you have to do is tell somebody how to claim your free item. The easiest way to do that is to have somebody who buys the affiliate product send you his purchase receipt so you can confirm it. Then you can send him a link to sign up for the free report. That means he'll be joining your list, which is exactly what you want. Your instructions might say something like this, right below where you talk about your free report:

Here's How To Claim Your Free Report...

All you have to do is...

- **IMPORTANT: Clear the cookies in your browser so I'll get credit for the sale.** You can confirm this is done by checking for `[affiliate=<yourclickbankid>]` at the bottom of the order page when you see it.
- Click the link below to head over to the sales page
- Buy your copy of Google Snatch
- Save the purchase receipt you get from ClickBank
- Email that purchase receipt to me at you@yoursite.com so I can check my records and email you a link where you can sign up for the report

Here's the link to the sales page. You know what to do!

[Click Here For FREE Google Traffic](#)

It's important to tell prospects to clear their browser cookies, or you won't get affiliate credit for their purchase, which is the entire point of affiliate marketing. Other than that, the process is straightforward – they click your affiliate link, make their purchase and then claim your free report.

Once you have your review page set up, it's time to get some traffic and build your list.

Step 5: Get Traffic And Build Your List

Getting traffic could be an entire book. It's a huge topic. I won't give you every strategy you could use, but I will give you three that I've used myself, and that I know work very well without costing you a dime.

Articles

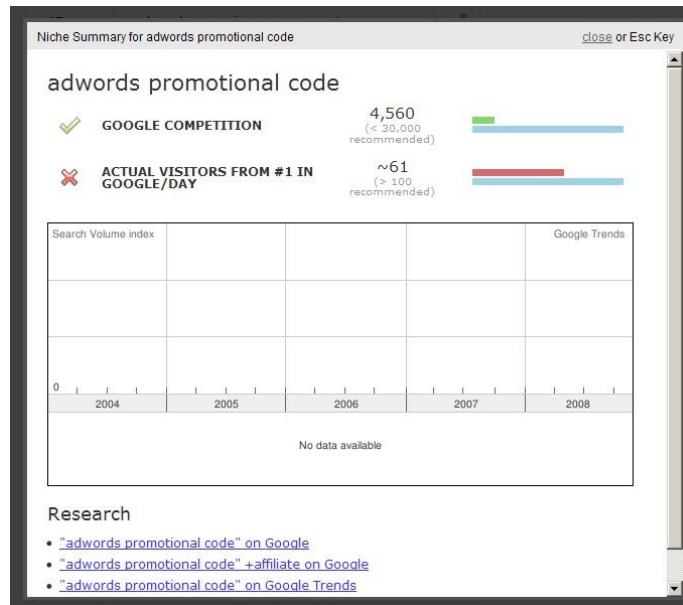
Writing articles is a great way to get traffic. The trick is to find keywords you can get decent traffic for, and to write articles that will rank high on Google (and other search engines) for those keywords.

What you're looking for are "long tail" keywords. These are keyword phrases with three or more words that get a good number of monthly searches but are sort of "under the radar" of the major competitors. Finding these keywords is more art than science, but using a free tool like the Google Trends tool at WordTracker (<http://freekeywords.wordtracker.com/gtrends>). Here's a sample of the results when I search for the keyword *adwords*:

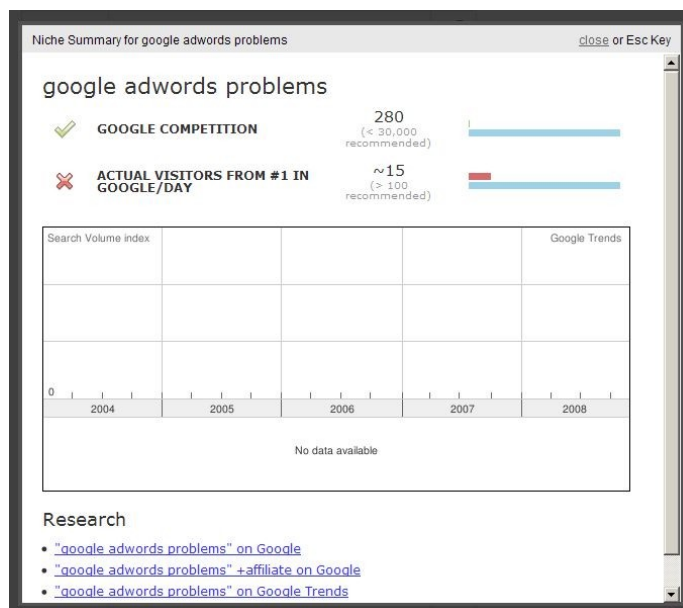
adwords

751 searches (top 100 only)		
Searches	Keyword	G
192	adwords	
179	google adwords	
47	adwords campaign management	
27	google adword	
17	google adwords coupon	
10	adword	
10	adwords google	

When you click the small bar chart icon to the right of a keyword, you'll see what WordTracker calls a **Niche Summary** for that term, like this one for the term *adwords promotional code*:



That shows you a measure of competition (the top bar) and likely traffic per day from Google (the second bar). WordTracker recommends a competition number, meaning a Google page count, of less than 30,000. They also recommend visitors per day of more than 100. Those are fine guidelines, but take them with a grain of salt. This term supposedly fails the second test, but it's still probably a good term. Here's another, *google adwords problems*:



The point is, you can “cheat” the traffic number low. You don’t need a ton of traffic, you just need some traffic that will add up to a good amount over time.

Keep your articles short, something like 300-500 words. They don’t have to be “perfect” either, whatever that means. They simply need to be readable. Use your keyword once in the title, and then use it several times throughout the article in a natural sounding way (be sure it shows up once in the first paragraph in particular). You can write articles about specific products, or you can write articles about your theme in general. The key is putting what amounts to an ad in what’s called your *resource box* at the bottom. So you might say something like this in an article about Google Snatch:

Want the full story on whether Google Snatch is just another “get rich” scam? Then see my complete review at [your review page URL].

Once you have an article, try to get it accepted at www.EzineArticles.com and www.GoArticles.com, possibly writing two slightly different versions. Google loves those sites, so a good article there can get you lots of traffic for free.

Squidoo™

Squidoo is a site that lets you create a hosted page on just about any topic you want. Unlike some Web 2.0 social networking sites, Squidoo loves marketers...and Google loves Squidoo. If you create your own page there (Squidoo calls it a *lens*), you could see a nice traffic boost.

The process starts by creating your own page, which you can initiate right from the home page. You’ll walk through a page creation wizard that couldn’t be simpler:

The screenshot shows the 'MagicBuilder on SQUIDOO™' interface. At the top, it says 'Share your knowledge. Make a difference.' with links for 'What's Squidoo?', 'Log in', and 'Join the community!'. A 'Help, I'm stuck!' button is in the top right. The main area is divided into three steps: STEP 1 'Just the basics...', STEP 2 'Add your content...', and STEP 3 'Claim your page...'. Under STEP 1, there are three sections: 'My page is about:' with a text input containing 'just one or two words is best' and a small profile picture; 'Give it a title!' with a text input containing 'writing'; and 'Pick the best category for your page »' with a grid of radio buttons for categories: Music, Business, Shopping, Movies & TV, Tech & Geek, Animals, Arts, and DIY. A second profile picture is shown next to the category selection.

You can specify the category for your page, what will show up on your page, and other things. Here are a few tips for creating your lens:

- **Include keywords that relate to your theme.** Squidoo lets you enter some keywords for your lens, so don't ignore this potential traffic gusher. Reuse the keywords you want to target for your theme (it probably doesn't make sense to use product specific keywords here).
- **Update your lens often.** Squidoo and the search engines like fresh content, so make them happy! It's pretty easy to do. For example, as new products come out in your niche, update your lens.
- **Make your content genuinely helpful.** Squidoo hates spammy content, so make sure your content is genuinely helpful. Offer advice, free tips, links to helpful things, reviews of products or service people might like. Remember, this is helping your reputation as an expert in your niche.

Once you have your page set up, you can add content to it to promote whatever affiliate product you want. This is where your review page can help you. You've already created it, so you extract some of the material, change it a little, and put it on your lens with a link to the full review page. You'll get traffic for your site, and probably get more referral sales.

Blogs

A Squidoo lens is like a blog, but creating a blog of your own gives you yet another potential traffic source, so it's worth considering. Fortunately, Google makes this easy with their Blogger service.

Setting up a blog is a simple three-step process. Once it's up, you can post to your blog anytime you want. I suggest keeping it active—post at least a few times per week. This isn't as hard as it sounds. For example,

- Post to your blog when you review a new product for your site
- Post when you update your Squidoo content
- Post when some news comes out that relates to your theme

A blog is just another site under your control that can send traffic to your product review pages. Since Google owns Blogger, they really like blogs there and can give you a nice traffic bump.

Step 6: Promote Products On A Schedule

You've already got your initial products and their related back end products all lined up. But how should you promote them? Here's a mistake you should avoid...

Don't promote all of your products at once! At least not to start. There's nothing wrong with promoting more than one product at a time, but it's smart to spread out the promotions so you don't tire out your list (that's called "burning" your list).

I suggest promoting on a schedule like this:

- One new promotion per week, or



- One new promotion every two weeks, or
- One new promotion every month

The frequency is up to you, but the main point is not to promote a new product every day. Don't even promote the same product every day. Get your list used to a schedule, such as hearing from you once per week, preferably roughly the same day of the week. That will help them start looking forward to your emails.

When you promote something, you have three main options for the email you send. Let me go through them quickly.

A "See The Review Page" Email

This is a simple one. You might say something like this:

Hi [firstname],

I've found a product you're going to love. If you're tired of spending a ton of money on Adwords with no profit (a common problem for folks just starting out), here's a product that lets you get a flood of traffic for free! Here's my full review:

[your review page link]

To your advertising success,

[your name]

This one teases the product a little, and then just gives a reader the link to your review page. If you want to get the reader a little more warmed up, you can use the next type of email.

A Mini-Review Email

In this email, you start doing some of the work of your review page. I don't need to show you an example. All you need to do is take your review page and summarize the key points in your email. Then you can close with something like this:

...I can't tell you the full story in an email. For the complete review, follow this link:

[your review page link]

And if you're offering some kind of bonus or enticement to join your list, you can use the third type of email, which is really a modification of the second one.

A Bonus Announcement Email

Let's say you're offering that free content creation report as a bonus to people who buy through your link. Your email might include a section at the bottom like this:

And here's a special announcement...

I've created a special report that makes it almost falling-off-a-log easy to create traffic pulling content for your website. I've never revealed this before, and it could sell on its own for \$47 easily. But you won't pay that. Instead, I'll hand it to you as a bonus when you buy Google Snatch through my affiliate link. Here are all the details:

[your review page link]

And to get even more attention, you might include an announcement of your bonus in the subject line of your email, like this:

[firstname], here's a special Google Snatch bonus...

And now let me tie all of this together with a specific example from my own business.

Case Study

www.Free-Credit-Card-Offer.com

I've used the tactic of presenting review pages as an entry point for affiliate products many times myself. My www.Free-Credit-Card-Offer.com site is a good example. The home page looks like this:

Free-Credit-Card-Offer.com

Independent, unbiased product reports of the credit cards industry.

Free Report Worth \$27



Get "The Untold Secrets Of Credit Cards" Now!

Name:

Email:

[Get It Now!](#)

Your details will be strictly protected and safe. [Click here](#) for our privacy policy

HOME

Product Reports
American Express
Discover Card

Welcome to Free-Credit-Card-Offer.com. Our goal is to provide facts, profiles, and unfiltered consumer feedback (including complaints) of every major product in the credit cards industry so that you can make better choices.

Our Top Recommendation



Everyone likes to have a credit card on hand, even if it is just for emergencies. American Express offers a wide variety of cards to suit a wide variety of needs. Amex boasts an inventory of American Express Credit Cards suited for both businesses and consumers alike.

American Express financial services has some of the finest rewards and cash rebates cards in the credit card industry. They also include low rates, 0 percent introductory offers and cashback, which are applied directly into your account.

[>>Detailed Product Report<<](#)

Also Recommended

It's very simple, really. I give people reviews of three credit cards, each with a brief blurb followed by a **Detailed Product Report** link. That leads to a more complete review page, which includes (at the bottom) customer feedback from various online sources, like this:

Consumer Feedback

All round provider without compromising quality, support staff very helpful

American Express Review by J Willis
September 1, 2008
Actual user feedback from [bestmerchantcreditaccount.com](#)

Great service, good fee structure, easy to get hold of. I have recommended American Express to my friends on many

The most important part of the review, from the perspective of income potential for me, is the affiliate link which shows up at various points on the page, like this:

pound spent, and they can be redeemed for merchandises as well as frequent flyer miles. For foreign transactions, AmEx charges 2.73% comission. Non-US dollar charges are converted into USD first then pound sterling.

[>>Click Here To Get Your Merchant Account<<](#)

Product Details

Card Terms And Fees

Basic Card

When somebody applies for a card with that company, I get a commission. So my reviews lead directly to an income opportunity.

You can use this approach in any niche, for just about any affiliate product...and bring in a nice affiliate income almost on autopilot.

Final Thoughts

Affiliate marketing certainly isn't "new," but it still works great. That's the kind of business model you want—one that's proven to be profitable over time—because that's the kind of reliable income you want. If you'll invest a little time into coming up with a coherent theme for your affiliate marketing business, you can create a consistent income stream that can grow into a full-time income, with an ever decreasing work load.